

# FINN DILLERSS

# RUNNING

SPONSORED BY  
Marc Lauenstein,  
2nd at the Golden  
Trail Series 2018

 /courirsansfin  
 /courirsansfin  
 balihope.motini.ch

A DOCUMENTARY  
PROJECT FROM  
Mötini Production  
DIRECTED BY  
Nicolas Wilhem

# WINNING



**ARIANE  
WILHEM**

**A FEW 2018  
RESULTS**

Transgrancanaria  
7th scratch women

Ohm Trail  
3rd scratch women

Ultraks Matterhorn  
6th scratch women

Gruyère Trail de Charmey  
1st mixed duo

**DATE OF BIRTH**  
5 December 1992

**NATIONALITY**  
Swiss

**HEIGHT**  
1m69

**PROFESSION**  
Nurse

**SPECIALIZATION**  
Tropical medicine

**SPORT**  
Trail running

# THE PROJECT

PARTNERSHIP PORTFOLIO

ENDLESS RUNNING

THE PROJECT

An 84-kilometer foot-  
race, at night, across  
the island of Bali from  
north to south.

This is the challenge that awaits young Swiss athlete Ariane Wilhem on 25 May, 2019

A mere 2 years after running her first trails (long distance cross-country running), Ariane is embarking on a crazy adventure to push her own limits during a unique and extraordinary race. In May 2019, she will take part in her first ultra-marathon. She has never run this sort of distance, let alone on a road and in weather conditions that will definitely take her out of her comfort zone. Despite all the obstacles that may stand in her way, she remains confident:

***“Even if it’s on my hands and knees, I will make it to the finish line.”***

# BALI HOPE

MAKE CHANGE HAPPEN

The Bali Hope Ultra is an ambitious project founded in 2017 by Tom Hickmann (GB).

The 20 athletes taking part in the 2019 edition, including Ariane, have been selected from all over the world and will take up the challenge of running 84 kilometers across the Indonesian island. In addition, each participant has committed to raising AUD 7,500 (over CHF 5,000) for a charity that helps disadvantaged Balinese children complete 6 years of primary schooling.

The fruit of this adventure will be a documentary, seen through the eyes of director Nicolas Wilhem, Ariane's brother. Nicolas wants to understand what drives his sister,

**what has pushed her to take part in such an epic challenge. But above all, he wants to know how she does it and what she is running after.**

More than just a race, or a simple film, Ariane and Nicolas will share an intense human and emotional journey to the finish line of the Bali Hope Ultra.



# THE FILM



The idea to follow Ariane throughout this adventure comes, first of all, from the urge to explore her universe. Even though close family bonds unite Ariane and Nicolas, they both keep their own secret gardens when it comes to their lives and feelings. Because of a difficult past they each acquired a 'thick skin'. The time has come to surrender, to wave a white flag and get to know each other now as adults.

**Since taking interest in Ariane's daily training, Nicolas has discovered his sister's astonishing drive and determination.**

Throughout the training sessions and competitions, the childhood memories he had of his sensitive sibling fade away, to be replaced with the reality of this strong and combative young woman.

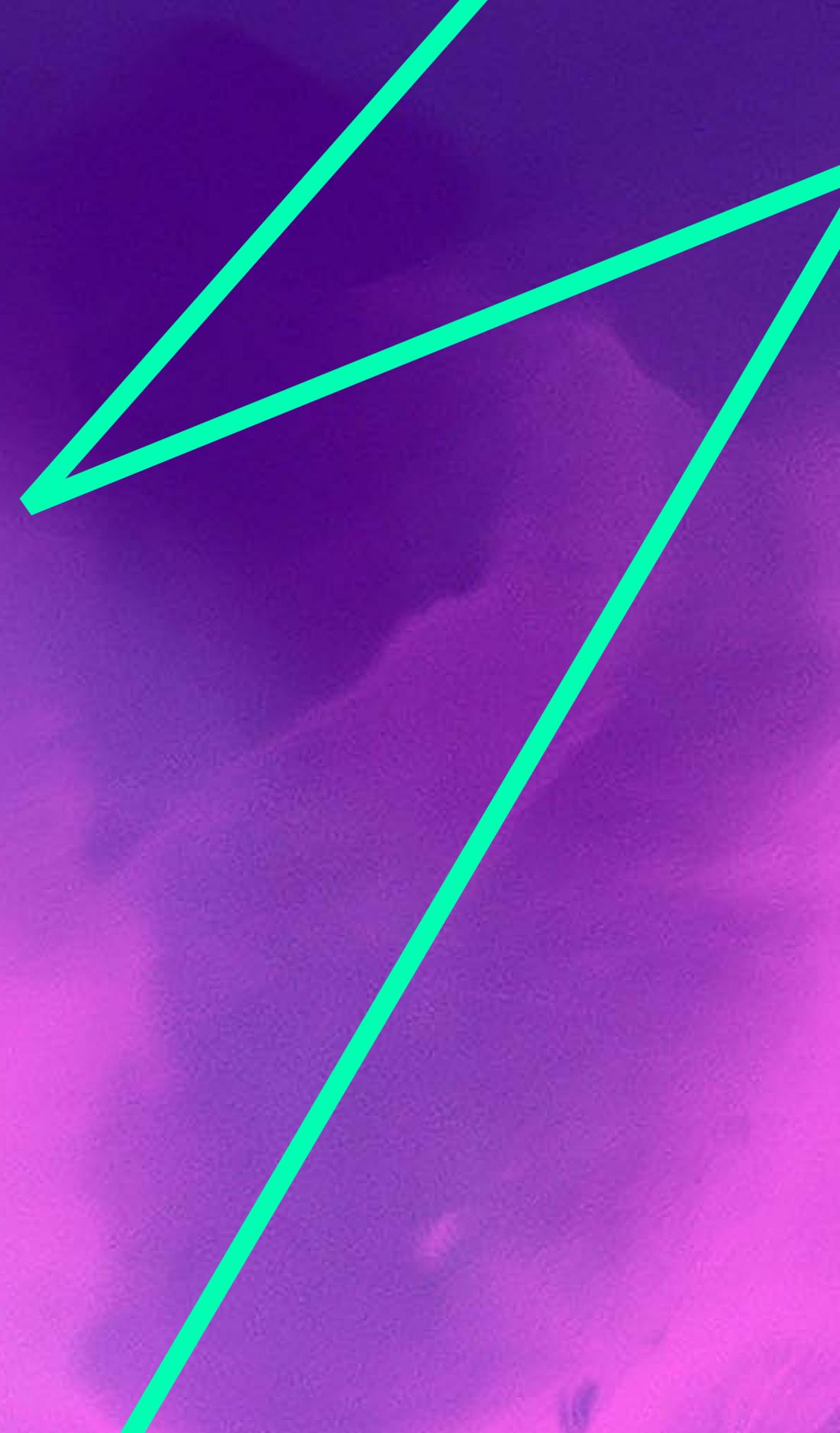
This film intends to follow Ariane in the crazy project of running the Bali Hope Ultra, while trying to understand where she draws her strengths from, her tenacity and the perseverance to run with no other goals than pleasure and charity support.

## A stunning documentary about a young athlete through the eyes of her brother: This film will be honest, humble and sincere.

Beyond a family project, this adventure carries a larger ambition: pushing the envelope for the sake of a humanitarian cause, aiming for self-realisation while supporting a needy community.

The rhythm and the dynamic of the film will follow Ariane's state of mind during the race, so as to take the spectator deep into the young woman's emotions. The general cinematographic aesthetic of the documentary will be supported by strong and precise camera framing. The sound will be immersive and part of the narrative, closely communicating to the viewer Ariane's breathing, her footsteps, the tension of her muscles. The focus will be on the action, the movement and the intense concentration required over the course of the long race.

**TIME**  
**LINE**



DEC 19 **FILM RELEASE**

NOV 19

OCT 19

SEP 19

AUG 19

JUL 19

JUN 19 **BALI HOPE ULTRA | MAY 25, 2019**

MAY 19

APR 19

MAR 19

FEB 19

JAN 19

DEC 18

POSTPRODUCTION

STAY IN BALI

SHOOTING IN BALI

ROAD TRAINING

GENERAL TRAINING PROGRAM

SHOOTING TRAINING SEQUENCES



# WHY

SUPPORT US ?

By becoming a partner in this ambitious project, combining sports and humanity, you will be associating your image with values such as

**the desire to surpass oneself, passion, solidarity, perseverance as well as promoting a healthy lifestyle**

Everyone yearns to go further, to progress, to become better in their respective fields, and people like Ariane can be a source of inspiration to them all.



Trail running has become an essential sport, having gone through an unprecedented boom in the past few years. Ever more present in traditional and social media, the sport's reputation is fast growing.

The idea here is therefore to take part in an extraordinary project with a universal subject and message, allowing you to reach a wide audience. Your support will also promote education, a fundamental right every child on this planet should have access to.

# HOW

# TO

## SUPPORT US ?

### Your contribution can take various forms.

Although the financial needs of a film of this scope are obviously quite substantial, you can also support us by providing film or sports equipment or any logistical support that may be useful for the completion of the project.

We have established several partnership categories as starting points, the idea being to create a personalized collaboration that best meets your expectations, needs and level of involvement as a partner.

In addition, Ariane does not currently have a main sponsor. It is therefore possible to combine your investment in the documentary's production with a commitment to developing her sports career.

PRE  
WAR  
DSS





**MAIN PARTNER**  
available to only one partner

Marketing rights on video  
and photo content

Possibility of having Ariane  
take part in an ad campaign

Privileged placement  
on the film's website

Logo on competition  
clothes, training clothes  
and tracksuit



**OFFICIAL PARTNER**  
available to a maximum of two partners

Marketing rights  
on photo content

Visibility on the film's website

Logo on competition clothes  
and tracksuit



**OFFICIAL SUPPLIER**  
open list

Visibility on the film's website

Logo on clothes, depending  
on participation



**SUPPORTING PARTNER**  
open list

Visibility on the film's website

Logo on tracksuit

**MEDIA PARTNER**  
open list

Visibility on the film's website

PARTNERSHIP PORTFOLIO

ENDLESS RUNNING

APPAREL

COMPETITION  
FRONT

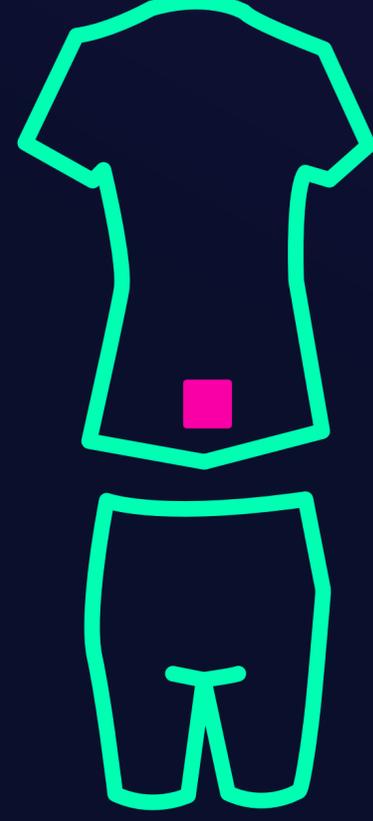
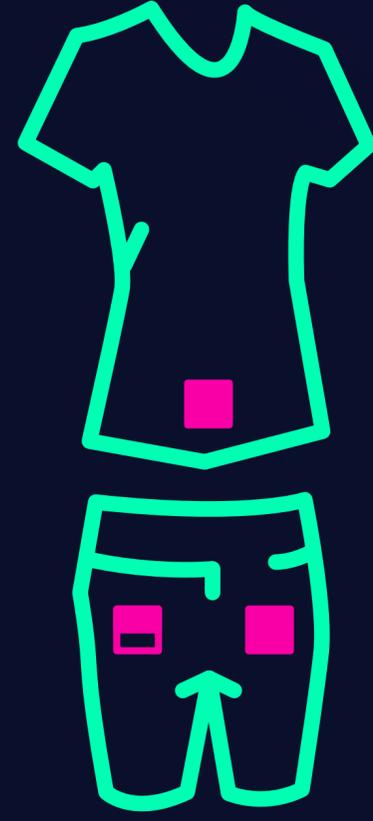
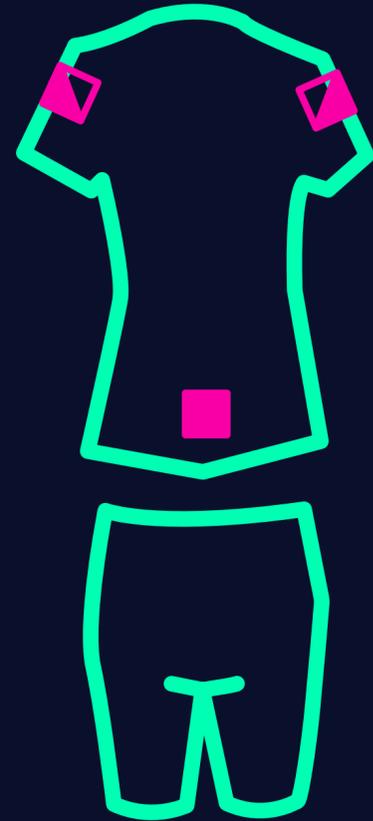
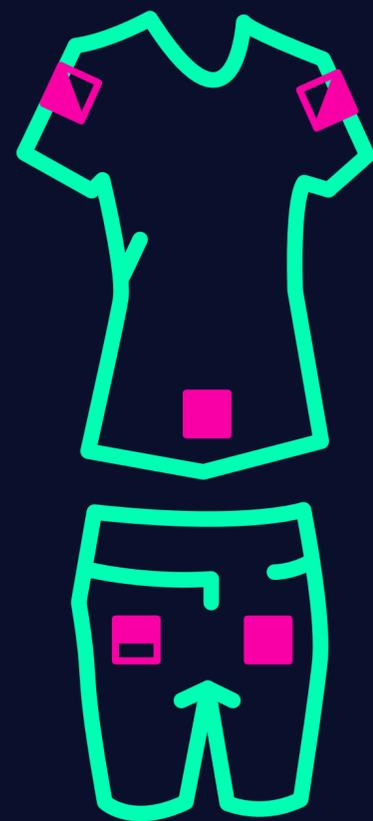
COMPETITION  
BACK

TRAINING  
FRONT

TRAINING  
BACK

TRACKSUIT  
FRONT

TRACKSUIT  
BACK



MAIN  
PARTNER



OFFICIAL  
SUPPLIER  
DEPENDENT ON PARTICIPATION



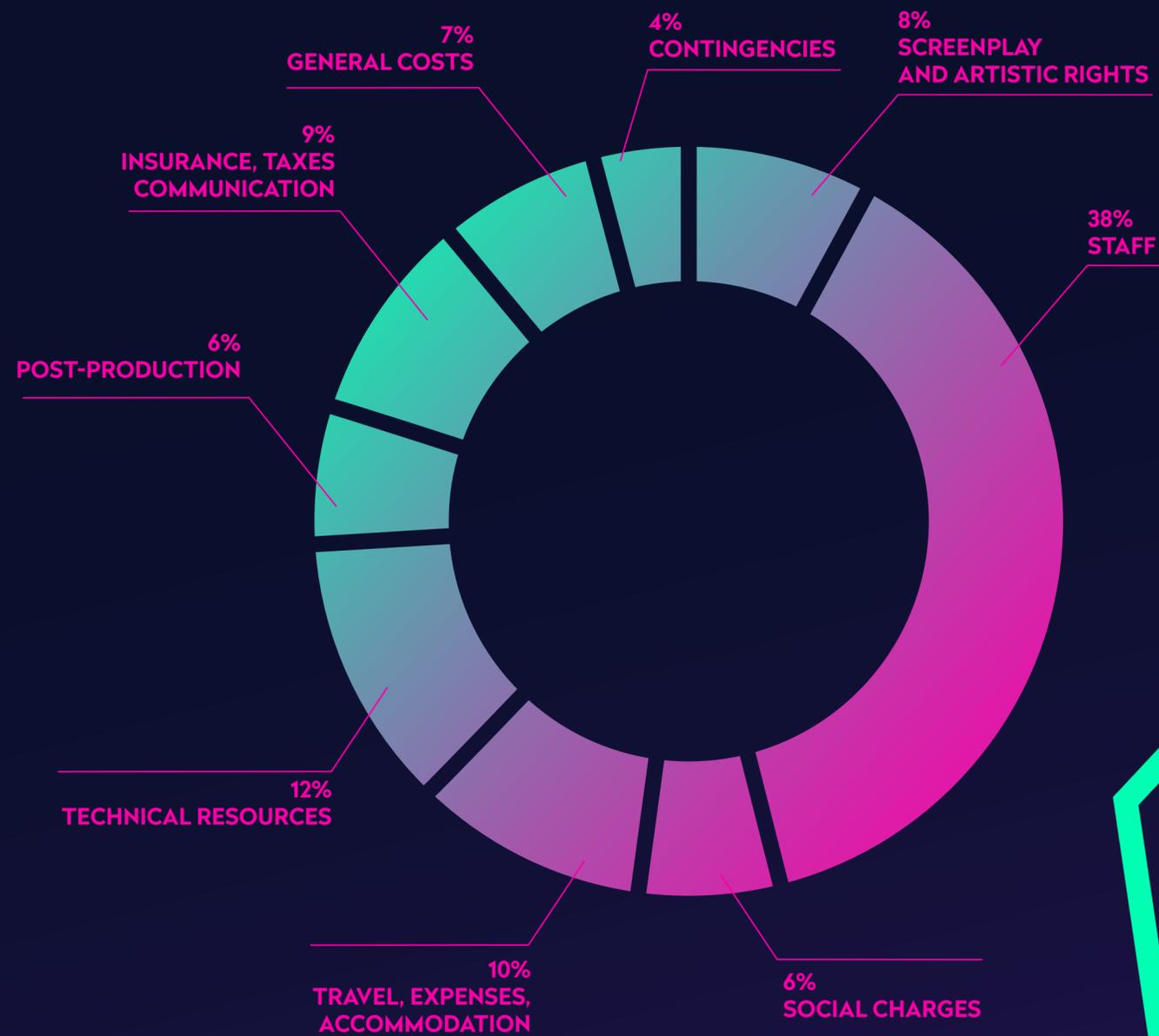
OFFICIAL  
PARTNER



SUPPORTING  
PARTNER

# SPONSORING

28%



GLOBAL BUDGET  
310'000 CHF

# THE BUDGET GET





Passionate about stories and images, Mōtini [Movement in Maori] is constantly seeking to combine the two to create quality audiovisual content. Driven by the desire to develop ever more film projects (fiction and documentary), the **Endless Running** project is fully in line with the direction followed by Mōtini Production.

# MŌTINI

# CONTACTS

## PRODUCTION

Mötini Production  
Rue de St.-Nicolas 14  
2000 Neuchâtel  
SWITZERLAND

+41 78 808 27 58  
contact@motini.ch

## SPONSORING

Cécile Chollet  
+41 79 286 88 67  
sponsoring@motini.ch

## PRESS

Joseph Barnes  
+41 78 911 01 47  
press@motini.ch

## INFORMATION

[balihope.motini.ch/en/](http://balihope.motini.ch/en/)  
facebook  
instagram